

Smartport Committee Innovation Governance in the MEDports



Various ways to innovate

› **A Smartport initiative**

The French Smartport in Med in Marseille

The Smartport of Barcelona

› **Creation of an ecosystem of innovation**

› **Creation of a portal** to share and communicate with the port community and the innovative ecosystem

› **Special innovative departments** to reach an agreement on the innovative projects and to build the right strategies

Impulse VS restriction factors

What can impulse innovation ?

- Sharing needs and focusing on real needs
- Sharing data
- Integrating digitalization and environment issues to the innovative strategies
- Involvement and collaboration at all levels
- Having the appropriate resources

What can restrain innovation ?

- Market competition / sectors dynamics
- The legal framework
- The lack of involvement of some stakeholders or agents
- The lack of resources
- Divergences of priorities

Some innovative projects of the MED ports



CHANNEL5

