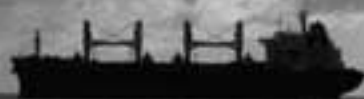
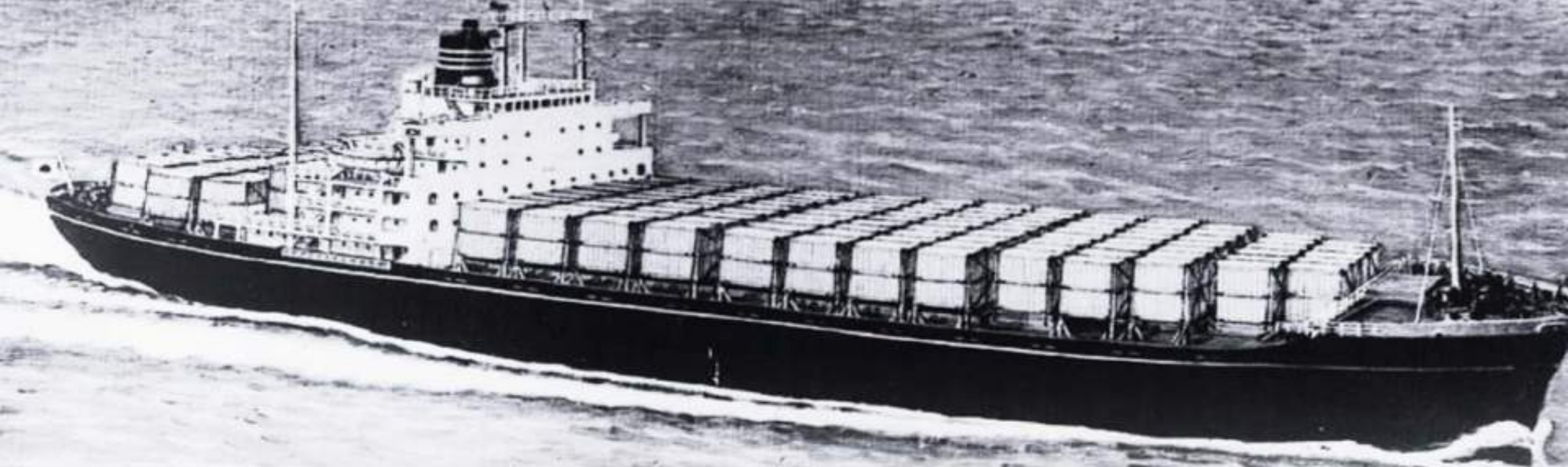


An aerial photograph of a highway interchange with multiple lanes and ramps. A small car is visible on one of the ramps, moving away from the viewer. The image is overlaid with a dark blue gradient.

cogoport

Since 2000, **50 ocean carriers**  
have either gone **bankrupt**  
or have been **acquired...**





**...after decades  
of not responding  
to shippers'  
developing needs.**

**The Experience**  
*Catalogue Business*



**Rate  
Transparency**



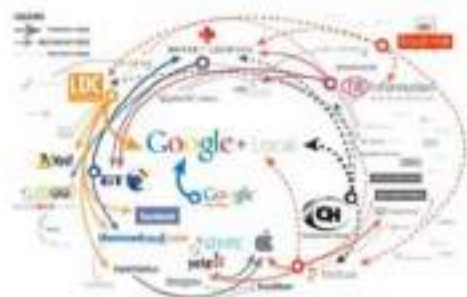


# We live in a digitizing economy of eco-systems



Apple

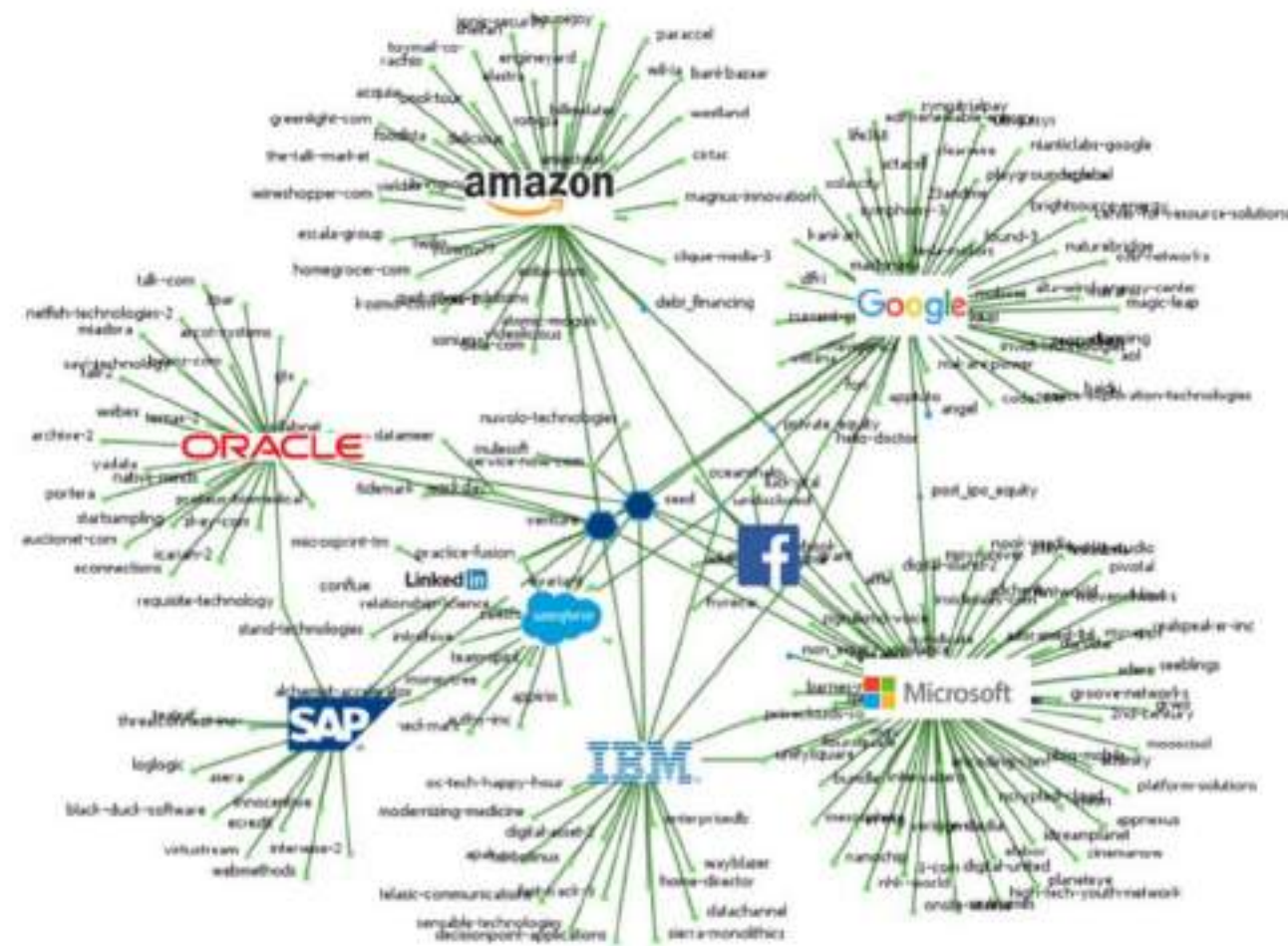
Apple Ecosystem



Microsoft



The era of information scarcity is quickly coming to an end.





**Everyone should  
have access to  
real-time data,  
transparency,  
and ease.**



**Ease and transparency  
are changing existing  
business models...**

...with many carriers responding with  
“single channel to single carrier”...



**The digitized ocean eco-system is happening,  
fueled by ease and transparency**



**Search.**  
**Book.**  
**Track.**

# Focused on making shipping better for SMEs



## EASY

- No set-up cost or monthly fees
- No transaction, no cost
- Lower effort, less hassle
- Auto-populated data
- Connectivity
- All carriers in one place

## TRANSPARENT

- Rates exploration, market insight
- Quote Invoice
- Space and equipment availability
- Reliability and predictability
- Reports & Dashboards

## TRACKING

- 16 milestones
- Schedule reliability
- Carrier performance
- Negotiated rates and contracts
- Transit times
- Contract-and performance baseline

## RELIABLE

- Easier process across transport providers
- Multiple service providers in one place
  - Origin
  - Destination
  - Etc.
- Cogo Community

# **“YOUR LIFE DOES NOT GET BETTER BY CHANCE, IT GETS BETTER BY CHANGE”**

- **Make a real impact**
- **Be part of a growing coalition**
- **Demand better shipping**
- **Lead the transformation**