An innovation Challenge organized by the MEDports Association

**Innovative:** by using artificial intelligence

**Mediterranean:** by offering the opportunity to all MED Start-ups

**Challenge:** by challenging Start-ups to create a solution & receive counterparts
The Summit of the Two Shores

- A meeting of the Ministers of Foreign Affairs of the Western Mediterranean
- A regional dialogue with prominent civil society representatives

→ Foster a pragmatic regional socio-political exchange in order to showcase and launch specific projects in the region

→ A meeting place (online platform) for seafaring apprentices and training institutes, in order to better appreciate the evolutions of a sector

→ An algorithm that will be adjusted on a think tank to help person looking for a job to find the best offer according to their profile.
Why participate?

- Worldwide visibility
- Highlight during the Summit of the Two Shores 2021
- **10,000 € donation** for the Laureate
- Creating an **online international tool**
**Timeline**

**PHASE 1**
- Opening Candidates
- Submission of the Application Form

**PHASE 2**
- Candidates Selection
- Selections of the Candidates
- • Application Form
- • Prototype of their Solution

**PHASE 3**
- Laureate
- Interview with the Candidates
- Selection of the Laureate
- • Develop the selected Solution

**PHASE 4**
- Solution Development
- Regular meetings with the Laureate
- • Solution developed

**D Day**
- D Day

**D + 1 month**
- D + 1 month

**D + 1 month & 5 days**
- D + 1 month & 5 days

**D +3 months & 15 days**
- D +3 months & 15 days
How are candidates selected?

1. Presentation folder
2. Jury composed of 3 MPA members
3. Interview with the selected Candidates
Social Networks & Contacts

For any inquiry or information, contact the General Secretary:

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THANK YOU
For your attention