

# MEDports

ASSOCIATION

## Current challenges and future opportunities for ports and terminals in the Mediterranean

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# MedPorts Association



We are a **nonprofit association** created in June 2018, gathering **24 Med Ports authorities** representing **near 70% of the total traffic handled in the Mediterranean Sea.**



MED INTERESTS  
PROMOTION



KNOWLEDGE & BEST  
PRACTICES SHARING

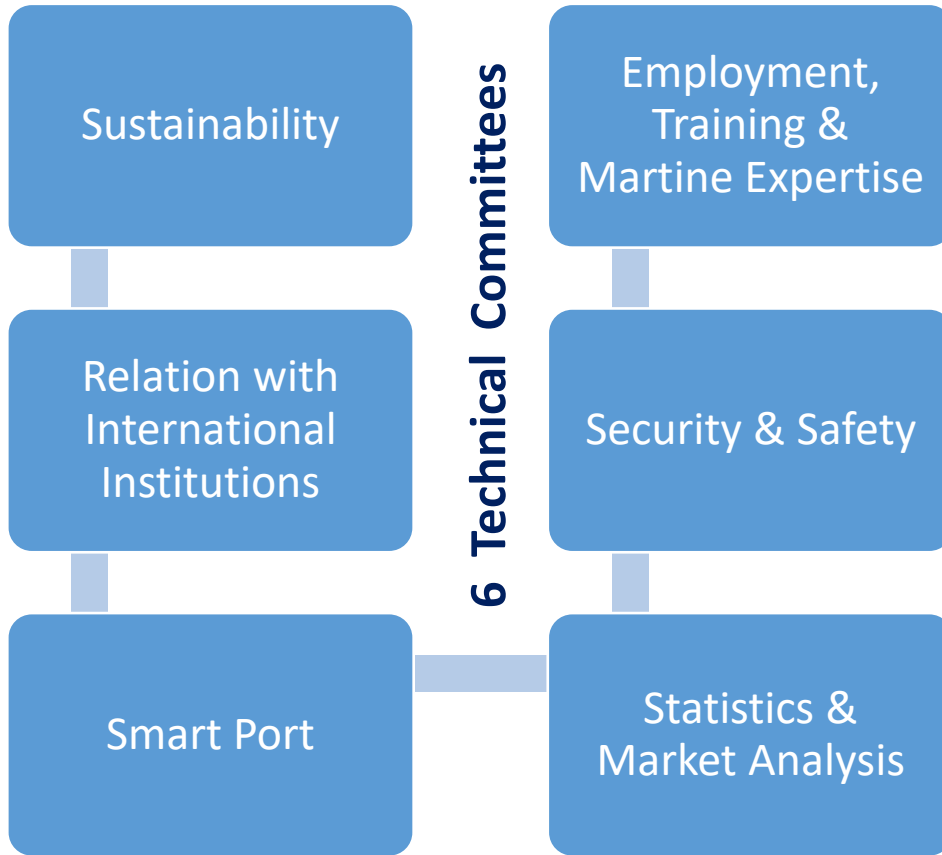


MEETINGS &  
NETWORKING SESSIONS  
ORGANISATION



DIALOGUE WITH  
DECISIONS MAKERS

# MedPorts Association



## 3 Associated Members



## 6 Main Goals

- ACHIEVE** A WELL BALANCED ASSOCIATION BETWEEN THE NORTHERN AND SOUTHERN BORDERS OF MED
- EXAMINE** ISSUES RELATED TO PORT ACTIVITIES AND MARITIME SECTOR
- INFORM** ITS MEMBERS AND SEEK COMMON POSITIONS
- PROMOTE** MED INTERESTS ON THE INTERNATIONAL SCENE
- FACILITATE** THE CREATION OF MARITIME TRADE LINKS IN MED AREA
- IMPROVE** THE WORLD VISIBILITY OF THE MED PORTS

# How are Med Ports facing the Covid-19?

## Ports' employees' security

- Develop crisis protocols.
- Eventual isolation and quarantine.

## Operational services

- Digitalization
- Crews and port services operations

## Med Ports facing the Covid-19

## Business continuity plans

- Continuity of the operational activities.
- International and national supply chains.

## Ports' solidarity

- sharing information
- Organizing national coordination
- support the local community



# Current challenges

## ■ Decarbonization

Reducing greenhouse gas (GHG) emissions produced as a result of transport, including emissions released directly during transport and emissions due to the production of transport - for example emissions from the production of electricity used to power a given mode.



# Current challenges

## ■ Near Shoring in Med

Covid 19, and its threat to globalization during the epidemic and international restrictions on transport, has shown few weakness points in **supply chains** clusters especially for **Strategic cargo** the matter that required changing **transportation methodologies** such as Near shoring .

**Definition:** Transferring business operation ( ex. Production Facilities ) to a nearby country ( Market), especially in preference to a small distant one.

## Opportunities

Near shoring is an innovative solution for business development , **reducing transportation costs** and **maintaining the integration of supply chains** especially during the adverse circumstances that have become clear recently with the spread of the Covid 19 epidemic. It is also one of the optimum solutions to **enhance sustainable development** in the shipping and logistics industry.



# Current challenges

- **Digitalization.**

Process of converting information into a digital format, in which the information is organized into bits. The result is the representation of an object, image, sound, document or signal by generating a series of numbers that describe a discrete set of points or samples.



# Opportunités-CONT.

Role of MedPorts Committies in facing the challenges of COVID19

## Employment, Training & Maritime Expertise committee

Works on



- Identifying **training needs** for ports through detection and identification of professional profiles and by **promoting training programs** for port employees in order to give them **new skills** for the new job opportunities that they will face.

## Relations with International Institutions committee

Works on



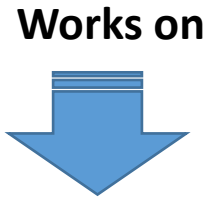
- Implementing **partnerships** with various international organizations as well as **promoting cooperation & knowledge sharing**.



## Safety & Security Committee



Health



Safety

- **Analyzing** and defining the **best safety and security practices and standards** in port infrastructures as to carry out **safety for workers & raise awareness** .

## Smart port committee



Works on



connecting  
knowledge

- Providing **innovative** and **technological solutions** to the MED ports on environmental, security, sustainable topics through defined smartport key aspects such as analysis of tracking systems, **data encryption transmissions**, **Port Community Systems..**

## Statistics & Marketing Analysis Committee



Works on



- Promoting the MED ports performance through **regular traffic data analysis** and defined Key Performance Indicators (KPIs) and **measurement** of the **economic** and trade value of the Med area to **provide decision-makers** robust information for investment.

## Sustainability committee



Works on



- Studying environmental, economic, **social topics** for the maritime and port sector and **finding solutions** to **reduce the carbon footprint**, improving relationships with cities and **people's mobility**.

## Opportunités

- **Cooperation** and mutual work between Mediterranean ports could be a very strong junction to face the challenges and let it pass smoothly together and that's our **main role** in the Medport association as to **connect and link ports together**.



## Opportunités-CONT.

Although the COVID19 is considered a huge threat to ports & Maritime industry , it is still considered as a promising chance for ports to adapt better & faster through the following:



# Social Networks & Contacts



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**GENERAL SECRETARY OF THE MEDPORTS ASSOCIATION**

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# THANK YOU

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For your attention



**MED**  
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