Current challenges and future opportunities for ports and terminals in the Mediterranean

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June 11th 2020
We are a **nonprofit association** created in June 2018, gathering **24 Med Ports authorities** representing **near 70% of the total traffic** handled in the Mediterranean Sea.
MedPorts Association

6 Technical Committees

- Sustainability
- Relation with International Institutions
- Smart Port
- Employment, Training & Martine Expertise
- Security & Safety
- Statistics & Market Analysis

3 Associated Members

- PORT TRAINING INSTITUTE
- MALTA MARITTIMA
- INSTITUT MÉDITERRA NÉEN DE FORMATION

6 Main Goals

- A well balanced association between the Northern and Southern Borders of the Med
- Examine achieve issues related to port activities and maritime sector
- Promote inform med interests on the international scene
- Improve facilitate the creation of maritime trade links in the Med area
- It's members and seek common positions
How are Med Ports facing the Covid-19?

Ports’ employees’ security
- Develop crisis protocols.
- Eventual isolation and quarantine.

Operational services
- Digitalization
- Crews and port services operations

Business continuity plans
- Continuity of the operational activities.
- International and national supply chains.

Ports’ solidarity
- Sharing information
- Organizing national coordination
- Support the local community
Current challenges

- **Decarbonization**
  Reducing greenhouse gas (GHG) emissions produced as a result of transport, including emissions released directly during transport and emissions due to the production of transport - for example emissions from the production of electricity used to power a given mode.
Current challenges

- Near Shoring in Med

Covid 19, and its threat to globalization during the epidemic and international restrictions on transport, has shown few weakness points in supply chains clusters especially for Strategic cargo the matter that required changing transportation methodologies such as Near shoring.

**Definition:** Transferring business operation (ex. Production Facilities) to a nearby country (Market), especially in preference to a small distant one.

**Opportunities**
Near shoring is an innovative solution for business development, reducing transportation costs and maintaining the integration of supply chains especially during the adverse circumstances that have become clear recently with the spread of the Covid 19 epidemic. It is also one of the optimum solutions to enhance sustainable development in the shipping and logistics industry.
Current challenges

- Digitalization.

Process of converting information into a digital format, in which the information is organized into bits. The result is the representation of an object, image, sound, document or signal by generating a series of numbers that describe a discrete set of points or samples.
Role of MedPorts Committees in facing the challenges of COVID19

Employment, Training & Maritime Expertise committee

- Identifying **training needs** for ports through detection and identification of professional profiles and by **promoting training programs** for port employees in order to give them **new skills** for the new job opportunities that they will face.

Relations with International Institutions committee

- Implementing **partnerships** with various international organizations as well as **promoting cooperation & knowledge sharing**.
Safety & Security Committee

- **Analyzing** and defining the **best safety and security practices and standards** in port infrastructures as to carry out **safety for workers & raise awareness**.

Smart port committee

- Providing **innovative and technological solutions** to the MED ports on environmental, security, sustainable topics through defined smartport key aspects such as analysis of tracking systems, **data encryption transmissions**, Port Community Systems.
Statistics & Marketing Analysis Committee

- Promoting the MED ports performance through regular traffic data analysis and defined Key Performance Indicators (KPIs) and measurement of the economic and trade value of the Med area to provide decision-makers robust information for investment.

Sustainability committee

- Studying environmental, economic, social topics for the maritime and port sector and finding solutions to reduce the carbon footprint, improving relationships with cities and people’s mobility.
Cooperation and mutual work between Mediterranean ports could be a very strong junction to face the challenges and let it pass smoothly together and that’s our main role in the Medport association as to connect and link ports together.
Although the COVID19 is considered a huge threat to ports & Maritime industry, it is still considered as a promising chance for ports to adapt better & faster through the following:
Social Networks & Contacts

FOLLOW US ON:

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www.medports.org

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THANK YOU
For your attention